

# I am Confident

## What is one thing that you learned from Girls on the Run?

I learned that if I can run a 5K I can do anything I put my mind to! - Sarah

I learned that if you train and eat healthy, you can run like you never have!  
- Corinna

I learned how to work together with people and to listen to other people's ideas. - Katie

I learned that drugs can mess up your life and that they're really bad. - Taylor

I learned how to have healthy habits and how to stay fit. - Emily

---

"I really wanted you to know how much two of my students improved their grades over these past 12 weeks (they both made all A's) and I feel that it is due mostly to Girls on the Run. I can see a confidence in them that was not present before - one girl has begun to socialize more and the other is just happier!" - 5th grade Teacher



**Girls on the Run of Atlanta**  
2007-2008 Annual Report



Girls on the Run of Atlanta, Inc.  
5696 Peachtree Parkway, Suite A  
Atlanta, GA 30092  
[www.girlsontherunatlanta.org](http://www.girlsontherunatlanta.org)

**We are Healthy ...**



## **Girls on the Run of Atlanta (GOTR)**

... has seen a year of growth and rejuvenation. We have been training our coaches to deliver the best program possible, and we have been operating GOTR in a healthy manner that reflects what the program stands for. These healthy habits have led to some big achievements!

**We are Healthy ...** GOTR Atlanta added 120 new girls to its roster and expanded its reach to nearly 900 girls this past year. We added 20 schools to the site list and trained over 50 new volunteer coaches. The 2007 fall 5K race had 750 runners, and we helped bring a record number of runners to participate in the 2008 Sprint for Cancer 5K race in April.

**We are Strong ...** Our Community Outreach Initiative focused on bringing our program to girls in communities of need. We increased the number of scholarships offered from 16% to 24%. New community partners have stepped in to increase awareness in Henry County, DeKalb County and Atlanta Public Schools. We moved to a new database to manage our donor and grant reporting, helping us build stronger relationships in the community. Our Staff and Board created a strategic plan that moves us into the next stage of our development. It was the perfect exercise to keep us in shape for all the exciting growth happening in the Atlanta Council.

**We are Confident ...** that we are empowering girls to live lives of self-respect and healthy living. The girls are growing into leaders and healthy role models who shake off all of society's limitations with the tools of confidence and self-identity. The girls benefit from an amazing group of dynamic and committed volunteers from our communities, schools and families. Community partners who value the importance of girls' emotional and physical health help them see the difference setting a goal can make.

**We are Girls ...** living outside the box. We are *Wren* improving her personal best 5K time (and her coach's too!) each season; we are *Jasmyn* setting the goal to make it over the finish line and running the farthest she ever had; we are *Katie* stepping into the role of leader; we are *Anna* allowing herself to be silly in a grown-up world. We are an open, free space where girls remember what makes them special and unique.

**We are Thankful...** Thank you for all that you have done to help us change the lives of so many girls. If you are new to Girls on the Run, I invite you to join our community of volunteers, donors and fans. On behalf of GOTR, I promise our organization will continue to train and live healthy habits so that we continue to "run like we never have". I look forward to another exciting year!

Sue Payne, Executive Director

## **OUR MISSION**

To educate and prepare girls for a lifetime of self-respect and healthy living.



**We are Strong ...**



# 2007-2008 Highlights



## 1,350 Race Participants

Our largest 5K fall race had 750 runners, and we helped bring a record number of runners to participate in the Sprint for Cancer 5K spring race.

**Girls** on the

## 6,000+ Volunteer Hours

The increase in programs also brought a significant increase in our volunteer base. Over 100 diverse and dynamic women served as volunteers, coaches, running buddies and committee members.



## 68 Programs

Community requests for programs were overwhelming. We experienced 15% growth in the number of girls served over the previous year. We currently have programs active in Cobb, Coweta, Dekalb, Fayette, Fulton and Henry Counties.

I learned that everyone in Girls on the Run is different in their own way and they are really fun to be with.

Mackenzie, 11 yrs

**R  
U  
N**

## 863 Girls Served

As numbers increased, so did our scholarship distributions. We were able to provide nearly \$3,000 in full and partial aid for our girls as well as race fees and running shoes.



of **Atlanta**

## Financials

### PUBLIC SUPPORT AND REVENUES

Grant Funding Received	\$ 29,800
Sponsorship Received	9,420
Events	14,502
Program Fees	98,125
Individual Contributions	18,090
Total Other/Interest/Refunds	<u>4,687</u>
Total Revenue	\$174,624

### EXPENSES

Salaries & Benefits	\$98,966
Professional Services	11,473
Curriculum Materials	53,259
Special Event Expenses	<u>11,977</u>
Total Expenses	\$175,675
Excess (Deficit) for Fiscal Year	<u>(\$1,051)</u>

## Our Board

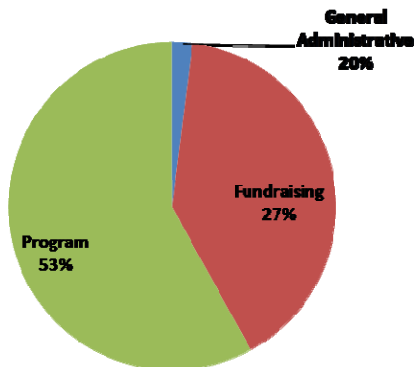
Behind the scenes, GOTR has a tremendous volunteer board of professionals from various backgrounds. Together, they are working with a new strategic plan that will take our Metro Atlanta Council to new heights.  
- Kelly Walsh, Board Chair

### BOARD OF DIRECTORS

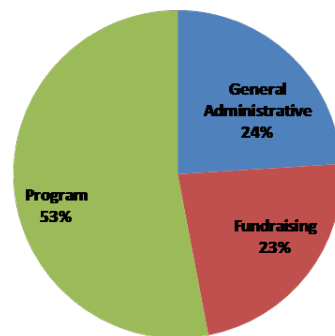
Kelly Walsh, Chair  
Michele Poirier, Treasurer  
Kisha Parker, Secretary  
Gant Adams  
Emily Baker  
Angela Cross  
Elizabeth Fairman  
Leon Haley  
Allison Koenig  
Sue Payne  
Heather Wilson  
ErinWolf



Girls on the Run of Atlanta  
Revenue Chart  
FY 2007-08



Girls on the Run of Atlanta  
Expense Chart  
FY 2007-08



## Local & National Donors and Supporters

AEC Trust  
Atlanta Falcon's Youth Foundation  
Atlanta Women's Alliance (AWA)  
Atlanta Women's Foundation (AWF)  
Atlanta Youth Soccer Assoc. (AYSA)  
Caribou Coffee  
Cox Newspapers  
Doc Chey's Noodle House/Osteria  
Georgia Assoc. of Women Lawyers (GAWL)

Girls on the Run of Atlanta Board  
Goody Stay-Put  
Harper Foundation  
Horizon Fitness  
Junior League of Atlanta  
Kellogg's - Earn Your Stripes  
Midtown Bank and Trust  
New Balance  
Phidippides  
Speedway Children's Charities  
Vinings Rotary  
Individual Community supporters